



## Pigs Outlook

*the first global study of the pigs sector and pigs healthcare market prospects*

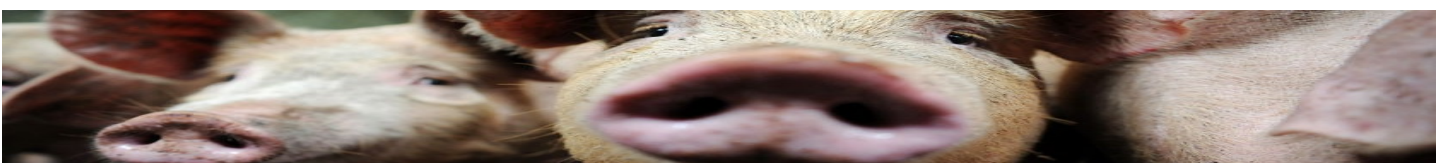
Pig meat production is the world's largest meat protein sector by volume and value. Global pig meat production is evolving strongly as a result of changing dietary preferences and increasing household income, however, our study describes the impact of significant geographic variation in the pigs sector and pigs healthcare market growth in the next decade.

The pig meat sector is important to animal health companies and our study examines the impact of growing pig meat consumption on pig meat production, trade and the pigs healthcare market.

Pigs Outlook is the first global study to deliver:

- Pig meat consumption, production and trade forecasts
- Pigs healthcare market forecasts
- Profiles of the pigs sector and pigs healthcare market in nine key countries: Brazil, Canada, China, France, Germany, Japan, Russia, Spain and USA
- Profiles of the six leading pigs healthcare companies' pigs business

Pigs Outlook delivers unique insight, which has important implications for the global pigs healthcare market and the companies that compete in the sector.



## Methodology

Vetnosis combined its proprietary market simulation tool (STORM ) with extensive secondary research to generate unique insights and intelligence on the pigs sector and pigs healthcare market.

We forecast pig meat consumption by country and simulated pig meat production, productivity and trade, which is a growing factor in balancing regional asymmetry between pig meat supply and demand. We simulated the number of breeding and markets animals needed to meet consumer demand and where these animals will be raised.

Our pigs healthcare market model simulated the two critical drivers: 1) the number of breeding females and market pigs with access to healthcare in each country and; 2) healthcare investment per animal.

## Deliverable

Pigs Outlook is a 205-slide Report delivered as a written report in electronic PDF format and was published in October 2010.

## Section Headings

- Executive Summary
- Pigs Sector Benchmarking
- Pig Meat Supply & Demand
- Pigs Disease Issues & Trends
- Pigs Healthcare Market Forecasts
- Key Pigs Healthcare Markets
- Pigs Sector Opportunities, Challenges & Risks
- Competitor Analysis

## Who Will Benefit from Pigs Outlook

Any company competing in the pigs healthcare market will benefit from Pigs Outlook. If you are involved in the pigs healthcare globally, regionally or within one of the nine countries we profile, you will find Pigs Outlook and invaluable source of pigs sector and pigs healthcare market data, analysis and comment.

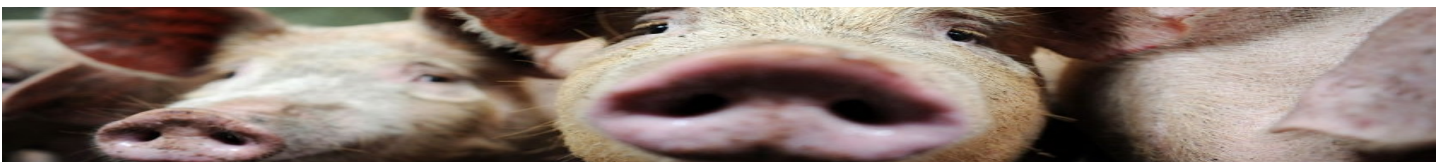
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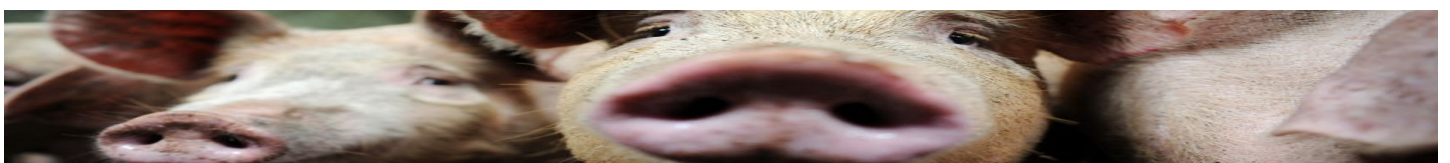




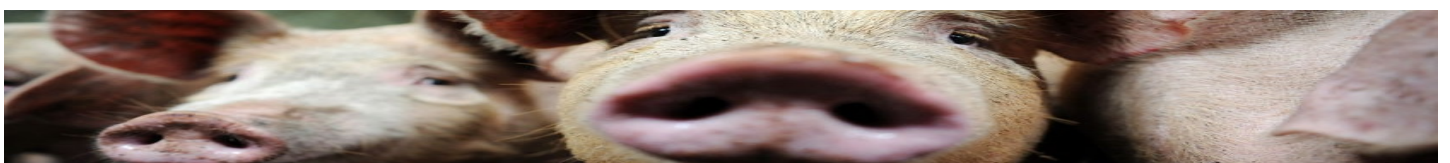
# Pigs Outlook

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